Mountain Memories Association 56th Annual Fiesta Days Frazier Park, CA - August 2-4, 2024



Support & Sponsorship Information

Dear Neighbor,

Mountain Memories Association hosts three annual events.

Fiesta Days is the longest running event in the Frazier Mountain Communities. The festival began humbly in 1968 to raise funds to improve medical services to the community and has since grown to become an established summer event held annually the first full weekend each August. Thousands of patrons from Kern, Ventura and Los Angeles counties gather at the Frazier Mountain Community Park for a weekend full of live entertainment, family games, vendors, carnival rides, VFW Pancake Breakfast, parade and more.

This 56th year of family fun and entertainment is entitled *TBA*. The event is held at Frazier Mountain Park the first full weekend in August, this year over the weekend of August 2, 3 & 4, 2024.

The Mountain Communities Holiday Faire and Fantasy of Lights Parade is our annual winter holidays event hosted the first Saturday in December in downtown Frazier Park, this year Dec. 7.

The **Ridge Route Run Car Show** has been a staple of the Mountain Communities since 2009. We continue the tradition on the Saturday of each Memorial Day weekend; with the 14th annual event being held Saturday, May 25, 2024, in downtown Frazier Park.

We are asking for your support of these time-honored events with sponsorship donations. All donations help subsidize the costs for our traditional events and allow us to contribute back any proceeds to the community in the form of our community grants. All donations are appreciated, and we have several levels for your consideration.

Best Regards,

Valerie Fletcher

Mountain Memories Association

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Fiesta Days Support and Sponsorship Levels

Benefits	Friends		Supporters			Sponsors		
	Bronze \$50	Silver \$100	Ruby \$200	Gold \$300	Diamond \$400	Platinum \$600	Titanium \$800	Palladium \$1000
Name on Website	✓	✓	✓	✓	✓	✓	✓	✓
Name At Information Booth		✓	✓	✓	✓	✓	✓	✓
Event Plaque			✓	✓	✓	✓	✓	✓
Name on Printed Materials [†]				✓	✓	✓	✓	✓
Logo on Printed Materials [†]					√	✓	✓	✓
Free Booth & Sponsor Banner at Event*						✓	✓	✓
"Parade Sponsored By" *							✓	
"Sponsored by" announcements throughout weekend*								✓

[†] Must be received by June 30, 2024 to be included in early advertising posters and published advertising.

We hope we can count on your support. If you have any questions or would like more information, please call us at 661-623-2340, or email us to <u>Info@MountainMemories.org</u>. More information can be found at <u>MountainMemories.org</u>

Physical Donations

We also need physical donations. These can be in the form of equipment to help produce the event or prizes to be given away in our fundraising drawings. Please call to discuss details.

Volunteers

Fiesta Days is run on volunteer power. Volunteers clean and prepare the park, help set up, construct our equipment, coordinate our events, serve beverages in the beer booth, and help clean the park following our annual weekend. Please let us know how you would like to help with the event, by phone or online at MountainMemories.org/get-involved or by email at Info@MountainMemories.org.

^{*} Must be received by July 10, 2024 to be included in printed materials at the event.